



ASF GROUP LIMITED

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The Manager
Company Announcements
Australian Stock Exchange
20 Bridge Street
Sydney 2000
Via: www.asx.online.com

ASF GROUP
LOAN CONVERSION

ASF Group Limited (**ASX: AFA**) is pleased to announce that the \$1m Facility in favour of one of our substantial shareholders, Goldchoice Investment Limited is to be converted to shares pursuant to the terms of its Facility with the Company dated 1 July 2006.

Goldchoice has given notice that it intends to convert the entire outstanding loan to equity in the Company in accordance with the Facility. This demonstrates confidence in the future development and strategy of the Company.

The Company welcomes the continued support of Goldchoice as a substantial shareholder.

More about ASF:

ASF Group is a co-investor and facilitator of business and investment between Australia and China. Its activities and investments are in the following sectors:

- Mineral resources & energy
- Property marketing & services;
- Travel services; and
- China Ventures.

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